



# A nutrition Fact Sheet



## Healthy Eating in Rural Areas

Living in rural areas may make it more difficult to eat healthfully. There may not be a supermarket or large grocery store nearby and foods at smaller stores may be more expensive. Some ways that may help reduce these barriers to healthy eating in rural areas are listed below.

### Increasing Access to Healthy Food

- Find out if there is a local farmers' market nearby. It may be closer to you than a grocery store. Some markets accept SNAP or WIC benefits.
- Amish, Mennonite, or similar communities may have small grocery stores or markets closer to you than traditional markets. If the market is far from your house, determine whether food cost savings and the cost of gas make shopping at these markets a good choice.
- Small local farms may sell eggs, milk, meat, or produce.
- Have a garden at home or participate in a community garden, if one is available. Or work on starting a community garden! Another alternative is to grow vegetable plants indoors. Many types of vegetables can be grown on sunny windowsills. Seeds and vegetable plants can be purchased with SNAP benefits.
- If you end up with too much produce, preserve it to have available throughout the year. Canning, smoking, freezing, and drying are some options for preserving foods.
- Hunting, fishing, and gathering may be possibilities. If your family doesn't hunt, you may be able to buy meat from other local families who have more than they need. If berries are available in your area, plan a time to go berry-picking!

### Overcoming Transportation Issues

- Carpool with a friend, neighbor, or coworker. Take turns driving or if only one person has a vehicle, the other person could help with gas.
- Check with your local grocery store and community groups to see if they offer any free public transportation options.
- Plan ahead and go to the grocery store once a week or less. This will save on fuel costs and your time.
- Check to see if your town has a local co-op or ordering club where you can split the cost of big orders. Calculate costs to make sure this is a good option.
- See if any larger grocery stores or other companies deliver to your area. Determine if delivery costs are the same or less than the cost of fuel to travel to the store.



*Information adapted from Michigan State University Extension article 'Overcoming barriers to living in a food desert'*

## Saving Money in General

- Plan meals ahead of time. You could even plan meals with your carpooling buddy so you can purchase bulk items together and split the amount and the cost.
- Use grocery store ads to determine what meals you should cook for the week. If you don't have access to a paper, looking online may be another option.
- If you buy fresh produce, use it during the first few days since it can spoil faster than canned or frozen fruits and vegetables.
- Fruit and vegetables that last the longest include hardy root vegetables like potatoes, sweet potatoes, carrots, and beets, as well as produce with durable skin, like winter squash, apples, and bananas.
- Frozen fruits and vegetables may be better options if fresh produce is wilted or no longer looks fresh.
- When ingredients aren't available or are too expensive, substitute available ingredients that are reasonably priced.
- Stock up on sale items.
- Check the unit price. This price is usually listed next to the price of the item and tells you how much an item costs per pound, ounce, quart, etc. That way you can compare different sizes of the same product.
- Keep an organized fridge. This will help avoid wasting leftovers and produce.



**A family of four could save \$20 a month by switching from name brand cold cereal to generic or store brand oatmeal!**

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## Ingredient-Specific Ways to Save Money

- Beans and whole grains are inexpensive ways to bulk up meals and can be main dishes by themselves.
- Buy dried beans instead of canned.
- Buy blocks of cheese, shred it, and freeze it in two-cup quantities to use in recipes.
- Consider making homemade yogurt and bread.
- Put together your own trail mix.
- Try less expensive cuts of lean meat.
- Choose hot cereals like plain oatmeal instead of dry cereals.
- Skip the chips and cookie aisles.
- Skip sugar-sweetened drinks and stick to water.

## Resources

There are many resources for healthy eating on a budget. Here are a few:

- Meeting Your MyPlate Goals on a Budget  
[www.choosemyplate.gov](http://www.choosemyplate.gov)
- Eat Right When Money's Tight Tip Sheet  
USDA SNAP-Ed Connection  
[snap.nal.usda.gov/snap/EatRightWhenMoneysTight.pdf](http://snap.nal.usda.gov/snap/EatRightWhenMoneysTight.pdf)
- Supermarket Savings: 16 Tips that Total BIG Bucks  
University of Nebraska-Lincoln Extension  
[food.unl.edu/web/fnh/supermarket-savings](http://food.unl.edu/web/fnh/supermarket-savings)

## Contact Us

Visit [www.buyeatlivebetter.org](http://www.buyeatlivebetter.org)  
for more information.

This material was funded by USDA's Supplemental Nutrition Assistance Program – SNAP. The Supplemental Nutrition Assistance Program (SNAP) provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. To find out more, contact the Montana Public Assistance Helpline at 1-888-706-1535 or [www.apply.mt.gov](http://www.apply.mt.gov). Montana State University Extension is an ADA/EO/AA/Veteran's Preference Employer and Provider of Educational Outreach.

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